



Community One
Love Your Neighbor

Why Early Action Projects?

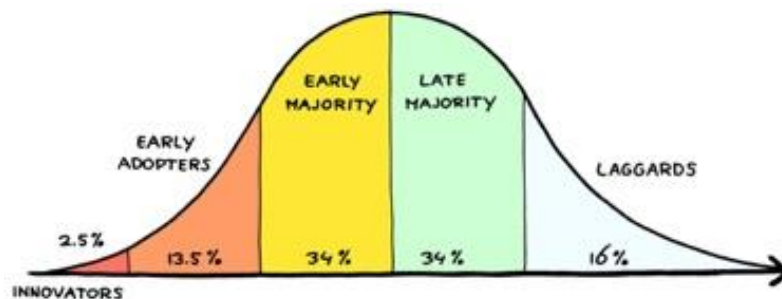
Movement dynamics are fascinating. How do movements begin? When do they become an actual movement? When does real change occur for people because of the movement?

Watch this quick video to give you a humorous insight into movements -
<https://www.youtube.com/watch?v=fW8amMCVAJQ>

I love the saying, “A leader is a lone nut until they have their first follower.” The greatest world changers began with a vision that was so against the status quo early in the process that it seemed crazy looking in from the outside:

- Steve Jobs – Selling a brand, not a machine.
- MLK Jr. – Seeking to end racial violence and inequality with non-violence and love.
- Malala Yousazai – Advocating for women’s education by walking to school despite danger.
- Billy Beane – Using data analytics to acquire baseball players instead of scouts’ perceptions.

At one point these very famous examples were simply conversations about ideas until they took a step toward action—until they started dancing if you will. And then a first follower came along. And then early adopters. Then early majority and late majority, and all of a sudden a movement has emerged.



This is what we are hoping and praying to see in Tepe Park—a people movement catalyzed by a seemingly crazy idea: people in under-resourced neighborhoods and stuck in generational poverty have the capacity to become the change they hope to see. That they are not first and foremost a community of need, but rather a community of potential waiting to be activated.

However, like all great movements, it takes that first step of action, that bold step into the unknown, believing that others will follow...but not really knowing for certain!

In order to spur on this action, Community One as the lead agency, and in partnership with the neighborhood association, has secured funding for Early Action Projects. It is a formal process with accountability {[Link-Quality of Life Plan blog](#)} but the most important outcome is simple—neighbors resourced to bring their vision for change from an idea into reality.

We will share stories as the early action projects are completed and Tepe Park neighbors build their community from the inside out and raise the quality of life of their neighborhood.